

More Floridians Have Access To Prescription Savings

Statewide Prescription Assistance Program Offers a Prescription to High Healthcare Costs

The Centers for Disease Control reports that Americans spend more on prescription drugs than people in any other country: some \$45 billion in out-of-pocket dollars in the last year alone. With that in mind, the Florida Rx Card is reminding physicians that their patients who aren't insured or who take prescription drugs that aren't covered by their health insurance plans, can use the Florida Rx Card to obtain discounts of up to 80 percent off the retail price for most brand and generic FDA-approved medications.

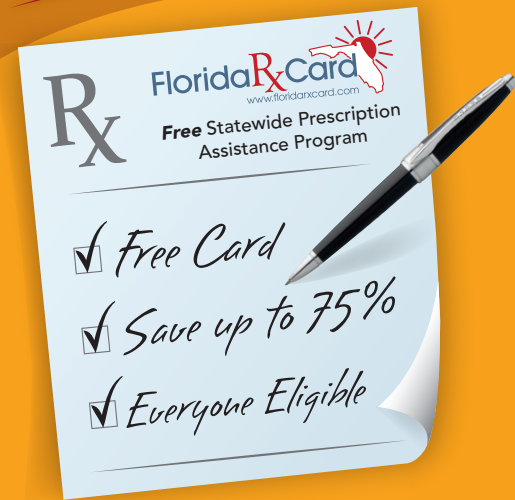
Florida Rx Card has been working closely with Florida Medical Association and Florida Academy of Physician Assistants, as well as numerous clinics and hospitals around the state to distribute free discount prescription cards to all Floridians so that all residents will have access to this free program. Florida Rx Card was launched to help the uninsured and underinsured residents afford their prescription medications. The program can also be used by people that have health insurance coverage with no prescription benefits, which is common in many health savings accounts (HSA) and high deductible health plans.

Another unique component of the program is their preferred pharmacy option. Florida Rx Card has chosen CVS/pharmacy as their preferred pharmacy so that residents who don't have access to a computer and can't obtain a hard card, can visit any CVS/pharmacy to have their prescriptions processed through Florida Rx Card. Residents can simply reference "Florida Rx Card" to have their prescription processed through the program. Florida Rx Card is accepted at over 56,000 participating regional and national pharmacies.

Florida Rx Card has helped residents save over \$70 million since its inception in August 2007. You can help by encouraging your patients to print a free Florida Rx Card at www.FloridaRxCard.com. Florida Rx Card is also available as an app for iPhone and Android. You can search "Free Rx iCard" in the app store. Any physicians who are interested in ordering free cards for their clinic/hospital can email Brandon Knox, Program Development Director, at bknox@floridarxcard.com.



Your
Prescription
to Save!



Program Highlights:

- ✓ Free Card For Everyone
- ✓ No Restrictions on Eligibility
- ✓ Low Price Guarantee
- ✓ Discounts Most Medications
- ✓ Accepted at Over 56,000 Pharmacies
- ✓ HIPAA Compliant

For more information
or to order free hard cards visit:

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Florida Rx Card Preferred Pharmacy:

CVS/pharmacy

